

Press Information

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LUXEON REBEL ES RECOGNIZED WITH TECHNICAL INNOVATION AWARD AT LIGHTFAIR 2009 IN NEW YORK CITY

Technical Innovation Award recognizes the best leap forward in lighting technology

SAN JOSE, CA — LUXEON® Rebel ES, the latest proliferation of the LUXEON Rebel family of power LEDs, was recognized last week with the LFI Technical Innovation Award at Lightfair 2009. The LFI Innovation Awards honors industry innovations for lighting-related products. This year, there were more than 200 entries, each evaluated by an independent panel of renowned lighting professionals. LUXEON Rebel ES, which is the first product that is specified to deliver a minimum of 100 lumens per watt, was selected for its “leap forward in lighting technology”.

LUXEON Rebel products are already known for their extremely small size, high-light output, long-useful life and ruggedness. LUXEON Rebel ES retains all these benefits while also offering:

- Specified 100 lumen per watt performance.
- A path to minimizing energy consumption and reducing our carbon footprint.
- Simpler LED selection to speed design and manufacturing and to lower development costs.
- Robust performance over temperature to reduce efficacy and light output fluctuation.

More information about LUXEON Rebel ES can be found at www.philipslumileds.com.

Availability

LUXEON Rebel ES is available from Future Lighting Solutions (www.futurelightingsolutions.com) with standard lead times. Future is the exclusive provider of LUXEON power LEDs and a strategic partner dedicated to making it easier for luminaire manufacturers to develop solid-state lighting solutions.

About Philips Lumileds

Philips Lumileds is the world's leading provider of power LEDs for everyday lighting applications. The company's recent records for light output, efficacy and thermal management are direct results of the ongoing commitment to advancing solid-state lighting technology and enabling lighting solutions that are more environmentally friendly, help reduce CO₂ emissions and reduce the need for power plant expansion. Philips Lumileds' LUXEON LEDs are enabling never before possible applications in hospitality, outdoor lighting, retail lighting and in homes. More information about the company's LUXEON LED products and solid-state lighting technologies can be found at www.philipslumileds.com.

About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 116,000 employees in more than 60 countries worldwide. With sales of EUR 26 billion in 2008, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.

For further information contact:

Heather Kelly, SSPR

heather@sspr.com

+1 719-634-8274

Tracy Annandale, TKO

tracy@tko.co.uk

+44 (0)1444 473555