

## Press Information

February 11, 2010

### **PHILIPS WIDE-LITE VIZORLED NAMED “BEST IN CLASS” IN U.S. DEPARTMENT OF ENERGY COMPETITION**

*Latest recognition achieved by creating an inviting, comfortable parking experience for people*

**SANTA CLARA, CA** – Philips Electronics today announced that its VizorLED luminaire, an innovative parking, lowbay and under canopy lighting solution, was named “Best in Class” in the ‘Next Generation Luminaires’ (NGL) competition sponsored by the U.S. Department of Energy, the Illuminating Engineering Society of North America, and the International Association of Lighting Designers. Developed by Philips Wide-Lite and using LEDs from Philips Lumileds, the new VizorLED is raising expectations for what is possible with LED based solutions by delivering a unique optical solution that minimizes glare, improves volumetric lighting uniformity, maximizes efficiency and perhaps most importantly, creates an inviting and comfortable environment for people to park and walk through.

The NGL competition recognizes and promotes excellence in the design of energy-efficient LED commercial lighting luminaires. The VizorLED was one of only four products out of 126 entries to receive this prestigious honor and “Best in Class” recognition from the Department of Energy, announced at the Strategies in Light conference, a leading event for the LED Lighting industry.

Most direct-view LED-based parking garage luminaires produce extreme glare and create a claustrophobic ‘cave-like’ effect, which can limit visual awareness and make people feel uncomfortable and unsafe. To address these concerns, Philips Wide-Lite’s engineers set out to create a solution to provide uniform lighting not only on the ground but on vertical surfaces as well. By incorporating LUXEON Rebel LEDs from Philips Lumileds to achieve the light output and reliability required, and developing a proprietary Non-Direct View (NDV) optical system, the team was able to engineer VizorLED to operate in a wide variety of ambient environments, reduce energy consumption and operating expenses, while providing a quality of light that delivers a far more visually attractive and inviting environment.

“At Philips we are constantly trying to enhance life with light, to deliver new LED lighting solutions that can address energy efficiency desires while simultaneously enhancing an environment through more attractive lighting. With the VizorLED we have been able to deliver innovation that does just that, and we are pleased to have received such high praise from the U.S. Department of Energy” said John Campsmith, General Manager, Philips Wide-Lite.

The U.S. Department of Energy also recognized the Evolaire Street and Area LED Luminaire by Philips Hadco and the Calculite Solid-State Downlight from Philips Lightolier in this year’s NGL competition for achievement in energy-efficient lighting systems.

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**About Royal Philips Electronics**

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs more than 116,000 employees in more than 60 countries worldwide. With sales of US\$32.3 billion in 2009, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at [www.philips.com/newscenter](http://www.philips.com/newscenter).