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## **Spanish Jewellery store glitters under Light by Luxeon**

*Rabat jewellery shop's lighting is as unique as its Gaudi and Puig architecture*

BEST, THE NETHERLANDS (14 September 2004) – Luxeon LEDs from Lumileds Lighting have been used as the sole light source throughout the new Rabat jewellery shop in Barcelona, Spain – the first store in Europe to be lit completely with LEDs.

In a project by Spanish lighting specialist LightLed S.A., part of the Odeco group, the brief from Rabat's internal architect Estrella Salietti was to provide a customer-focused atmosphere, while creating a dynamic, stylish environment that distinguishes the luxury Rabat brand from traditional jewellers.

The Luxeon based luminaires use various colour temperatures to enhance individual areas of the store – cool colours of 6,000K for the ceiling, warmer at 3,000K for the jewellery and intermediate temperatures for the presentation and selling areas. Full colour backlights are also used, with a large 3m x 1m panel utilised to create homogenous, colour-changing light and numerous creative effects.

Jordi Rabat of Rabat Jewellers, said: "This is a major new store for Rabat, located in a wonderful Gaudi and Puig building in the heart of Barcelona. The lighting is key to the successful presentation and atmosphere of our shops, but for this store we needed something extra special. "We wanted to reflect the uniqueness of the building, while having the impact to attract customers into the store. LightLed has created the ideal solution, ensuring our jewellery is beautifully presented."

In total over 4,000 Luxeon I and 1,000 Luxeon III LEDs have been used within the store, for the general lighting, specific jewellery lighting, presentation tables, stairs and washrooms. The low energy requirements of Luxeon have resulted in only 5kw of energy being used for the entire lighting system.

The small size and long life of Luxeon LEDs means they can be built into fixtures and fittings, allowing Estrella Salietti to use a combination of colours, including red and amber, and varying light intensity to enhance the jewellery displays without overpowering them.

The result is a lighting solution that focuses on the jewellery cabinets and products, without spreading the light on the floor.

Sergio Campoy, ODECO Group President added: "This type of lighting system has never before been possible. For Rabat we created a solution that truly differentiates the shop through the use of dynamic light effects. This is the first retail project using only Luxeon, and we are confident that the success of this – and the energy and maintenance savings – will attract a growing number of customers in this market."

Keith Scott, market development manager at Lumileds, said: "The use of Luxeon throughout this Rabat store demonstrates the creativity that can be brought to designing unique and signature lighting solutions. By working with the designers, LightLed has created compelling lighting effects and demonstrated the benefits of lighting with Luxeon."

**/ends.**

### **About Lumileds Lighting**

Lumileds Lighting is the world's leading manufacturer of high-power LEDs and a pioneer in the use of solid-state lighting solutions for everyday purposes including general lighting, automotive lighting, traffic signaling, signage and LCD backlighting. The company's patented Luxeon Power Light Sources are the first to combine the brightness of conventional lighting with the small footprint, long life and other advantages of LEDs. Lumileds also supplies core LED material and LED packaging, and manufactures billions of LEDs annually. Lumileds is headquartered in San Jose, California, with operations in the Netherlands, Japan and Malaysia and sales offices throughout the world. For more information visit [www.lumileds.com](http://www.lumileds.com).

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