Press Information

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Philips Lumileds LUXEON CoB with CrispWhite Wins LFI Innovation Award

Winner of an Innovation Award, the viewers of Philips Lumileds LUXEON CoB with CrispWhite Technology find its light clearly superior to that from halogen and CDM.

San Jose, CA – Seeing is believing when it comes to Philips Lumileds proprietary CrispWhite Technology, which was on display at LightFair International 2014 and was awarded the coveted LFI Innovation Award in the category of LED/OLED Chips and Modules.

LUXEON CoB with CrispWhite Technology was developed specifically for retail applications including downlights and spotlights where the truest color representation is desired by store owners and retail customers. CrispWhite is offered throughout the LUXEON chip-on-board (CoB) line of arrays. These arrays feature the highest combination of efficacy and lumen density in the industry, with a lumen range of 1,000-10,000 lm and typical efficacy of 100 lm/W. Thousands of show attendees including lighting professionals and designers got a sneak peek at CrispWhite’s ideal light spectrum at LightFair International 2014 and the Guangzhou International Lighting Exhibition earlier this month. “We displayed saturated red, blue and white fabrics lit by CrispWhite next to the same fabrics lit by halogen and CDM sources. Overwhelmingly, attendees preferred CrispWhite’s rendition,” said Eric Senders, Product Line Director at Philips Lumileds.

This year, LightFair International celebrated its 25th year of LFI, the world’s largest annual architectural and commercial lighting trade show and conference. The LFI Innovation Awards are judged by an independent panel of lighting professionals – recognizing products that exemplify the best in innovative design and thinking. In 2014, there were 261 entries spanning 14 categories.

For more information on LUXEON CoB with CrispWhite Technology, visit www.philipslumileds.com/CrispWhite.

For further information, please contact:
Kevin Lucido
Director of Global Marketing Communications
Philips Lumileds Lighting
+1 650 576 3864
Kevin.Lucido@philips.com
About Royal Philips:

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people’s lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 112,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.